



## ABOUT US

---

Leiden United, the name says it all. Since our foundation in 2013, we have aimed to unite Dutch and international students in Leiden and the Hague into one inclusive community that is open to all. By hosting dinners at the largest student associations in Leiden, planning trips to iconic places in the Netherlands, and offering various activities each semester, Leiden United offers a unique and diverse experience of student life.

Through the division of small groups, a diverse, close-knit community grows and lifelong friendships are made. United through diversity and community, we make Leiden our home away from home.

We look forward to exciting collaborations!

The board of 2023–2024:

<b>Shanté Neese</b>	President
<b>Lukas Schültzke</b>	Treasurer
<b>Jokin de Carlos Sola</b>	Assessor External
<b>Beyza Celep</b>	Head of Committees

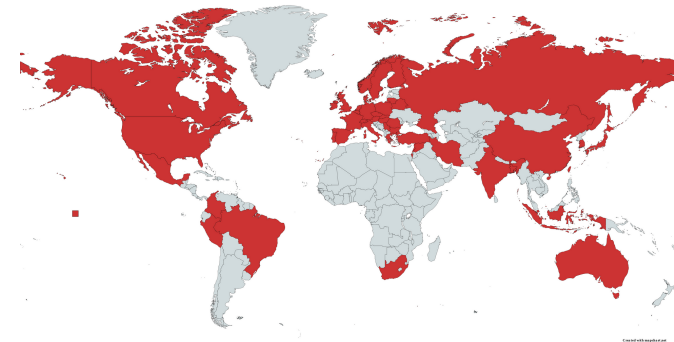


---

Leiden United  
101  
2023–2024

## WHY COLLABORATE WITH LEIDEN UNITED

At Leiden United, we aim to bring the world to Leiden by celebrating the omnipresent diversity among our members. We are a close-knit community of students, coming from various backgrounds: educationally and culturally. This international atmosphere is a great way to introduce brands to our members who share the same vision as us.



*Where our members come from*

Just as we live by the diversity within our association, we also believe in a variety of promotional materials. We can provide promotional opportunities tailored to your needs or offer a package of options. We look forward to offering your brand an innovative and international edge. Below you find some of our suggestions.

PRINT



PRODUCTS



ONLINE



EXCLUSIVE



EXPERIENCE





## PRINT

As a prime international student association in Leiden, we are present during all the major introduction weeks in Leiden and The Hague (EL CID, HOP & OWL). This allows us to reach a vast and varied audience of new and existing students, primed to receive your message. With a logo or graphic on our flyers and/or banners, your brand can get the exposure it deserves.



10000 students



## PRODUCTS

Next to a paper presence, we can present your product or novel promotional materials directly to our (potential) members. These fun additions would linger constantly in students' minds, when they take your product home, significantly increasing brand exposure among the student population.



150+ Internationals



## EXCLUSIVE

An exclusive collaboration would mean that a spotlight would be placed on you, enabling us to aid you to the best of our abilities, without potential competitors confounding your message to your target audience. As an exclusive partner, we can offer you an integrated package deal of all our promotional options that allow your brand to take centre stage.



## ONLINE

Our website is frequented by a large population of students: members of Leiden United, collaborating student organisations, partners or interested parties. With a logo and a link to your website, your message will efficiently reach a diverse audience.

Other online options could include seasonal promotion of your services and logo through our various social media outlets: Facebook and Instagram. Allowing your brand a home within a truly international setting. These elements could also appear in our monthly newsletter.



2300 page views per month



1100 followers



2100 likes



## EXPERIENCE

As a truly diverse community, our members are always open to new and interesting experiences, especially those they can take home as valuable memories and unique tokens of their time in Leiden. Let your brand be remembered by working with us.

Co-organizing an activity with us allows full brand immersion. By offering the audience a compelling experience with your brand at its core, your brand will not only be immortalized but it will also be remembered as fun and contemporary.



150 Internationals

# Contact details

## ADDRESS

International House  
Kaiserstraat 13  
2311 GN Leiden

## EMAIL

[leiden.united@gmail.com](mailto:leiden.united@gmail.com)

## SOCIALS



Leiden United



[www.leiden-united.com](http://www.leiden-united.com)



[@leidenunited](https://www.instagram.com/leidenunited)

